



2020 ANNUAL REPORT

**TENNESSEE WOMEN IN
GREEN**

JAN 2020 - DEC 2020



TABLE OF CONTENTS

02

Table of Contents

03

Who, What, When, and Why?

04

Letter from the President

05

TWIG's Impact

06

Empowerment

07

Board of Directors

08

Financials

09

Sponsors

OUR MISSION

Tennessee Women In Green (TWIG) is a 501(c)3 nonprofit organization founded in 2008 with a mission to **empower, inspire, and connect women who are committed to environmental sustainability.**

WHAT WE DO

TWIG provides women the opportunity to network with other sustainability-minded women and learn about sustainable businesses, organizations and initiatives in the Nashville community through **monthly programs, the TWIG Seed Fund, and other TWIG events.**

WHEN

TWIG meets on the **first Friday of every month from 7:30-9:00 AM** CST. Typically, TWIG meets in-person; however, due to COVID-19, TWIG held the majority of its monthly programs virtually via Zoom in 2020. Registration is required, but there is no fee to attend.

WHY

TWIG believes in creating an **open environment** for our sustainability-minded women and leaders to engage and connect, while also providing opportunities to get more involved, **enriching and growing** our sustainability community.

HELP US GROW

- Share TWIG with family and friends
- Become a Member
- Become a Sponsor
- Make a Donation
- Follow us on Social Media:

@TNWomenInGreen



CONTACT US

EMAIL

tnwomeningreen@gmail.com

WEBSITE

www.tennesseewomeningreen.com/

MAILING ADDRESS

Tennessee Women In Green
901 Broadway, Unit 22117
Nashville, TN 37202

LETTER FROM THE PRESIDENT:

Tennessee Women in Green (TWIG) sincerely thanks you for your commitment to sustainability and to our organization. We appreciate your support of women working to improve our community.

Our members and sponsors enabled us to accomplish so much in a year full of uncertainty. In 2020, TWIG:

- **Sponsored three TWIG members to further their education** with funds from our Seed Fund Grant program;
- **Welcomed attendees from around the country** to our virtual monthly programs, with speakers from a variety of industries including construction, fashion, music, forestry, and more!
- **Hosted virtual events** including movie nights, networking and social hangouts, and a clothing swap;
- **Continued IRISES book club** with four reads and service activities.

We're proud of what we have been able to do and **we could not have done it without you!** In 2021, TWIG plans to:

- Partner with the U.S. Green Building Council (USGBC) for a virtual Women In Green Leadership event that includes the Woman in Green Leadership Award;
- Plan safe & educational field trips with other like-minded organizations throughout the state;
- Promote professional development for members;
- Volunteer as a TWIG team for safe outdoor and/or virtual service activities each quarter;
- Continue our focus in supporting justice, equity, diversity, & inclusion as a community organization;
- Align our actions with the sustainable development goals to focus on people, planet, prosperity, peace, and partnership.

We are especially proud of our grant program, The Seed Fund. The program supports women seeking to expand their skills, knowledge, and experience through continuing education opportunities. It provides access to educational events for TWIG members without the means to otherwise attend. By attracting and welcoming new faces to TWIG, we can invest in individuals who are positioned to advance our mission.

We hope you will continue to support us in our mission to **empower, inspire, and connect women committed to environmental sustainability.**

Sincerely yours,



Susannah Medley
2020 President, Tennessee Women in Green



IMPACT



\$5,920

in TWIG Seed Fund **Grants** awarded



761

program **attendees**



22,649

people reached via **social media**



23

new and renewing **sponsors**



130

new and renewing **members**



27

IRISES **book club** volunteer hours



EMPOWERMENT

MONTHLY PROGRAMS AND SPEAKERS

- JAN** | **Laurel Creech** | Metro Nashville's Green New Deal and US-European Delegation Tour
- FEB** | **Elaine Boyd** | Tennessee Department of Environment and Conservation
- MAR** | **Katie Poss** | Turner Construction Company
- APR** | **TWIG Virtual Happy Hour** | In light of the COVID-19 Pandemic, TWIG hosted a Happy Hour in April
- MAY** | **Jennifer Smith** | Metro Public Works Horticulturalist
- JUN** | **Kanita Hutchinson** | Trap Garden Program Director
- JUL** | **Karen McIntyre** | Westmeade Elementary
- AUG** | **Shelby Moran and Kate Myers** | Warner Music Nashville
- SEP** | **Megan Gill** | The Good Fill
- OCT** | **Kelly Tipler** | TN Parks Conservancy
- NOV** | **Marcia Masulla** | ROAR Nashville
- DEC** | **Annual Member Meeting**



VIRTUAL EVENTS

- AUG** | Virtual Movie Night
- AUG** | TWIG Virtual Clothing Swap
- SEP** | Beer Quest: Owl's Hill Nature Sanctuary
- SEP** | Golden Pheasant Triathlon

IRISES BOOK CLUB

- MAR** | Women Who Run With the Wolves
- APR** | Inconspicuous Consumption
- JUN** | Untamed: The Wildest Woman in America and the Fight for Cumberland Island
- SEP** | Black Faces, White Spaces

BOARD OF DIRECTORS



SUSANNAH MEDLEY
President

RENEE BARKER
Vice President

LAURA MORIBE
Past President

TERRY KEVLIN
Treasurer



LEAH SHERRY
Secretary

KELLY MARETT
Program Coordinator

DIANE SCHER
Sponsorship Coordinator

GRACELYN JONES
Membership Coordinator



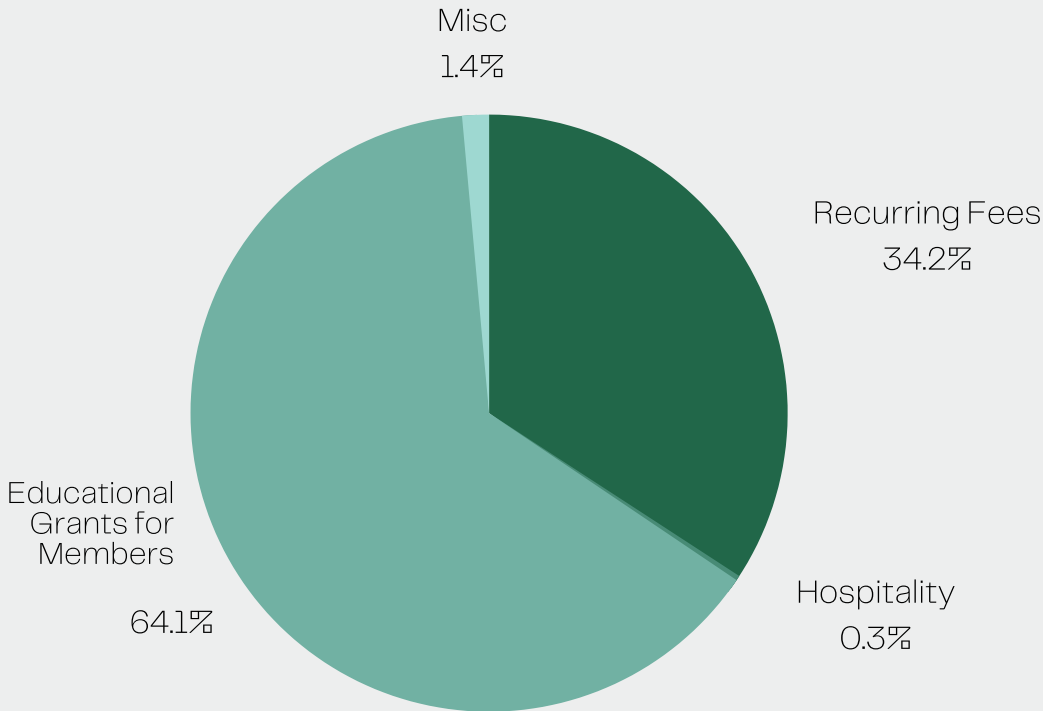
TAMI HEIMBACH
Communications Coordinator

KAREN GRUBBS
Hospitality Coordinator

KRISTEN WESTERBECK
Director-At-Large

FINANCES

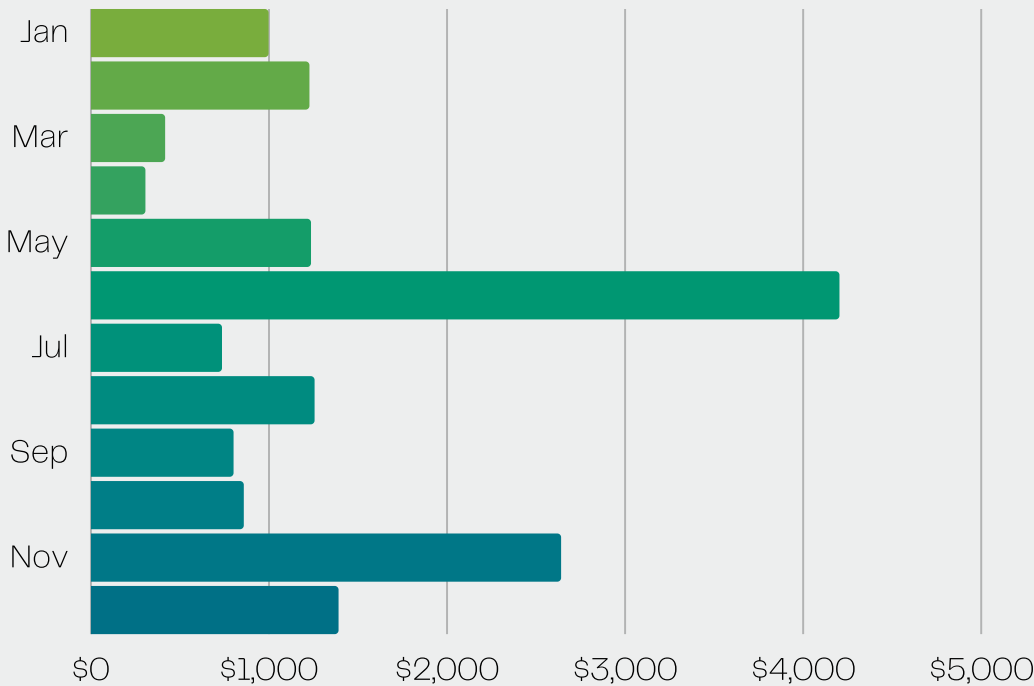
2020 TWIG EXPENSES



TOTAL EXPENSES

\$10,485

2020 TWIG INCOME



TOTAL INCOME

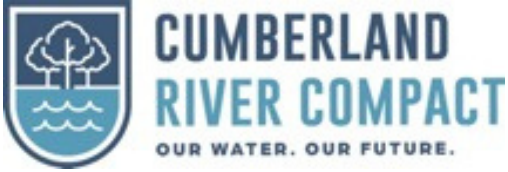
\$16,003

NET INCOME

\$5,518

OUR SPONSORS

ROOT



nextracker™
A Flex Company



PLATINUM



SOUND
PLANNING
PARTNERS



NISSAN



SUSTAINING



ADDITIONAL SPONSORS INCLUDE:

| Turnip Green Creative Reuse | Lightwave Solar |
| TTL, Inc. | The Good Earth Gardener | Blessed Earth |
GROW Enrichment | Friends of Warner Parks | OneDey | Tennessee
Environmental Council (TEC) | Bongo Java | Kimley-Horn