



# 2023 ANNUAL REPORT

JAN 2023 – DEC 2023

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## OUR MISSION

Tennessee Women In Green (TWIG) is a 501(c)3 nonprofit organization founded in 2008 with a mission to **empower, inspire, and connect women who are committed to environmental sustainability.**

## WHAT WE DO

TWIG provides women the opportunity to network with other sustainability-minded women and learn about sustainable businesses, organizations and initiatives across the state through **monthly programs, the TWIG Seed Fund, and other TWIG events.**

## WHEN

TWIG meets on the **first Friday of every month from 7:30-9:00 AM** CST. TWIG launched hybrid monthly programs in 2023 - in person and virtually via Zoom. Registration was required, but there was no fee to attend.

## WHY

TWIG believes in creating an **open environment** for our sustainability-minded women and leaders to engage and connect, while also providing opportunities to get more involved, **enriching and growing** our sustainability community.

## HELP US GROW

- Share TWIG with family and friends
- [Become a Member](#)
- [Become a Sponsor](#)
- [Make a Donation](#)
- Follow us on Social Media:



## CONTACT US

### EMAIL

[tnwomeningreen@gmail.com](mailto:tnwomeningreen@gmail.com)

### WEBSITE

[www.tennesseewomeningreen.com/](http://www.tennesseewomeningreen.com/)

### MAILING ADDRESS

Tennessee Women In Green  
901 Broadway, Unit 22117  
Nashville, TN 37202

# LETTER FROM THE PRESIDENT:

The challenge of the COVID-19 pandemic enabled TWIG to build a strong following of virtual attendees. In 2023, we were excited to re-engage in person thanks to the generosity of one of our sponsors, The Wond'ry, Vanderbilt's Innovation Center. We continued to provide a virtual option to retain participation from across the state!

In 2023, TWIG:

- Welcomed **417** attendees to our **12 hybrid monthly programs** featuring speakers from across the state and maintained a TWIG **YouTube Channel** to house our monthly program recordings;
- Relunched the **IRISES Book Club**;
- Offered TWIG members the opportunity to participate in a **Backstage Pass tour of the Nashville Zoo**;
- Partnered with the U.S. Green Building Council and Turnip Green Creative Reuse for a **fundraiser**;
- Hosted a year-end **holiday party**; and
- Held a virtual **Meet the Board** program which resulted in the recruitment of 8 new Board members for 2024!



I am forever grateful to our Board and members for their resiliency and continual creativity while we continued to **empower, inspire, and connect women who are committed to environmental sustainability!**

Best,

*Elaine Boyd*

2023 President, Tennessee Women in Green



# IMPACT



**417**

virtual  
program  
attendees



**267**

in person  
program  
attendees



**\$800**

2023  
fundraiser  
result



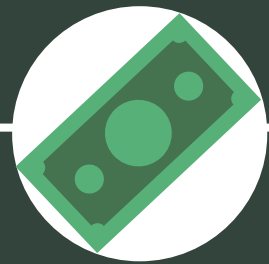
**18**

new and  
renewing  
sponsors



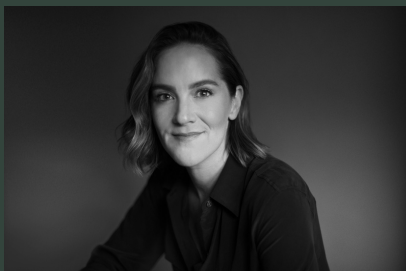
**105**

new and  
renewing  
members



**\$5863**

net income





# EMPOWERMENT

## MONTHLY PROGRAMS AND SPEAKERS

**JAN** | **Amber Greene** | Chester County Solid Waste

**FEB** | **Vena Jones & Paula Mitchell** | TN Department of Environment and Conservation

**MAR** | **Claire Crunk** | Trace Tampons

**APR** | **Jeannie Hunter** | Society of St. Andrew

**MAY** | **Kamilah Sanders** | Greater Than Equal

**JUN** | **Heather Schwartz** | Nashville Zoo

**JUL** | **SeTara DeThrow** | Aeroponics

**AUG** | **Jess Doyal** | Forward Flora

**SEP** | **Stacey Cothran** | Waste Management

**OCT** | **Amanda Little** | Kidizenship

**NOV** | **Meet the Board**

**DEC** | **Annual Member Roundtable**



## EVENTS

**IN 2023, WE HOSTED EVENTS OUTSIDE OF OUR MONTHLY PROGRAM, INCLUDING:**

- Backstage Pass Tour of the Nashville Zoo
- Fundraiser at Turnip Green Creative Reuse with partner, US Green Building Council
- Holiday Party



# BOARD OF DIRECTORS

**ELAINE BOYD**

President

**BROOKE ELLIS**

Membership Coordinator

**RACHEL SOLAVA**

Secretary

**JENNIFER TRIBBLE**

Treasurer

**TERA ASHLEY**

Communications  
Coordinator

**ERICA MOORE**

Hospitality Coordinator

**DIANE SCHER**

Sponsorship  
Coordinator



# OUR 2023 SPONSORS

## ROOT



## PLATINUM



## SUSTAINING



## ADDITIONAL SPONSORS INCLUDE:

Lightwave Solar | Sheeco | The Good Earth Gardener |  
Sweet Radish | All People Coffee